



JEWISH FAMILY & CHILDREN'S SERVICES
OF NORTHERN NEW JERSEY

# ANNUAL REPORT

2020-2021

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# A MESSAGE FROM OUR CEO

# Susan Greenbaum



As I reflect on this past year, my mind is filled with chaotic thoughts and images, wondering soberly where we have been. Life has been new and strange and traumatic in innumerable ways and now, in June of 2021, we can finally feel hope, see the light and marvel at how we got through it all.

Throughout the pandemic, JFCS was challenged with fast-growing numbers of referrals in every area of service. The people in our community, not unlike other communities across the country, experienced isolation, mental health issues, unemployment and food insecurity at rates and intensity that we had never seen before. There was no playbook, no instruction manual, no history or experience in anyone's background that could guide us. In my role, every day was a new adventure in navigating JFCS through unchartered waters.

In retrospect, how we rose to meet this challenge is nothing less than miraculous... but somehow, not surprising. Our northern New Jersey community was strong and proved to be united in grappling with what was on our communal plate. Our sister agencies and our community's synagogues, coordinated by our Federation, supported one another in every way possible. Federation and its Planning and Allocations Committee assured JFCS that funding for emergency needs and food insecurity would be provided. Bergen County, with the leadership of Tracy Zur, created a coalition of providers to ensure that resources were shared among social service agencies and a new forum emerged for mutual support and coordination among us. In tandem with communal efforts and government support, you, our supporters, stepped up. You donated at new levels, increased your volunteer hours – even though you, too, were masked, Zooming, and frightened – and coupled with our JFCS staff at every level to tirelessly and selflessly keep thousands in our community safe, nurtured, fed and cared for in so many ways.

At JFCS, we have a culture of strategic thinking, cooperation, commitment and service. I could not be prouder of the decisions and choices that our staff and leadership made to broaden our engagement and maximize our impact, especially in this crisis. As you peruse these pages, please think about and appreciate, as I do, all the donors, volunteers, professionals, support staff and those who were brave enough to ask for help, who made – and continue to make – our work possible.

With gratitude,

Jusan freenhaum



# OLDER ADULT SERVICES

"I am so thankful for the \$250 ShopRite gift card that I recently received from JFCS. My care manager continues to be so kind and caring, always helping me solve problems that arise. Especially making sure that I have a ride to my dentist and a way to pay my bill. I am so humbled by the help and guidance that I get from JFCS."

-MR, Holocaust Survivor

#### **SERVICES OFFERED:**

- Cafe Europa Socialization Program for Holocaust Survivors
- Care Management
- Comprehensive Services for Holocaust Survivors
- Cooking Companions
- Friendly Visitors
- In-home Counseling
- Telephone Reassurance
- Sam & Nina Wolff Caregivers Respite Program

#### This fiscal year:



947

**SENIORS SERVED** 



154,746

HOURS OF HOMECARE PROVIDED TO HOLOCAUST SURVIVORS



**354** 

HOURS OF TELEPHONE REASSURANCE



# MENTAL HEALTH SERVICES

"I was seeing my wonderful clinician at JFCS for over a year to deal with my own anxiety when I got a call from my child's school that he was acting out and even hitting some of his friends. I mentioned it in my session and my therapist suggested I bring my son in for play therapy. It was such a relief that I could receive multiple services from one great agency."

- LK. Client

#### **SERVICES OFFERED:**

- Individual, Family & Couples Therapy
- Play Therapy
- Group Therapy & Support Groups
- Tele-therapy
- Training & Psycho-Educational Workshops



This fiscal year:





13,466

CLINICAL HOURS
PROVIDED



875

INTAKE CALLS
RECIEVED



# FOOD INSECURITY SERVICES

"During one of my pickup appointments, I mentioned that my daughter was pregnant with her 10th child. The food pantry staff asked if she was in need and the next day sent out a volunteer to deliver food and baby items to her house. That night the baby was born. My daughter was so grateful for the food and diapers and was so appreciative for the way JFCS swiftly helped in her time of need."

- SD. Corner Market client

## **SERVICES OFFERED:**

- Corner Market Food Pantry
- Gift Cards
- Kosher Meals on Wheels (KMOW)



This fiscal year:



751

CURRENT CORNER MARKET HOUSEHOLDS



**400%** 

INCREASE IN CORNER MARKET HOUSEHOLDS



63,275

KMOW MEALS DELIVERED



# BASIC NEEDS ASSISTANCE

"My Rabbi referred me to JFCS because both my wife and I were unemployed as a result of the pandemic. We were immediately connected to Re-Launch career services, the Corner Market pantry and Case Management. Additionally, we received assistance with our mortgage. We can't express our appreciation enough for the help JFCS provided to support our family of five and help us navigate this difficult time."

- JG, Client

## **SERVICES OFFERED:**

- Case Management
- Club Ed AfterSchool Program
- Emergency Assistance
- Housing Assistance
- Re-Launch Career Services
- Volunteer Opportunities



#### This fiscal year:



120

RE-LAUNCH CLIENTS



\$163,194

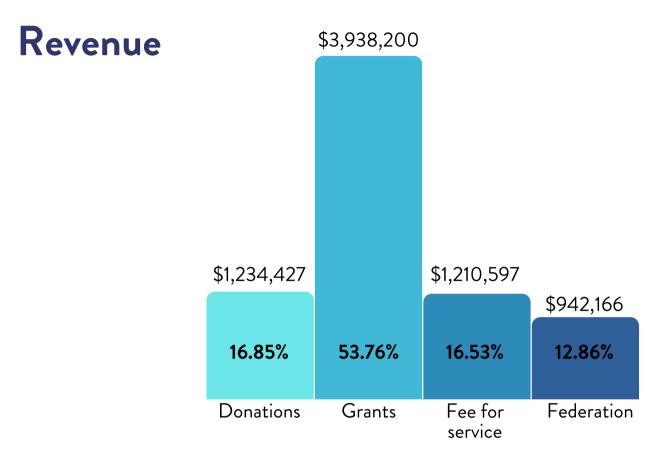
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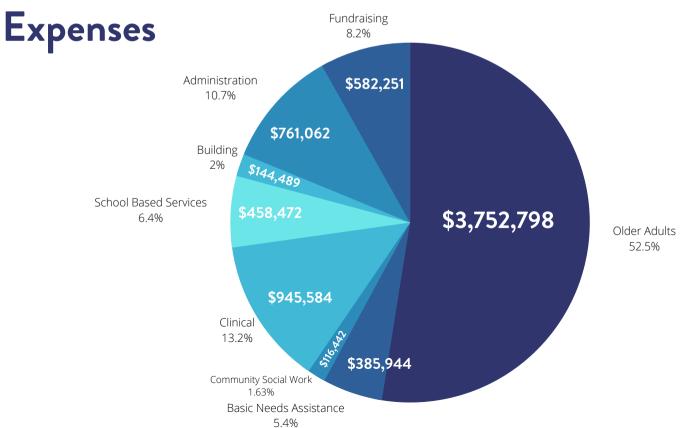


4,127

VOLUNTEER HOURS
PERFORMED

# Financials\*





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Preside

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The State of NJ, Department of Children & Families

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The HENRY & MARILYN TAUB Foundation

# Year in Review



## JFCS MISSION & VALUES

Mission: Based upon Jewish tradition and values, JFCS's mission is to strengthen and enhance the well-being of all who call upon us by providing professional and compassionate human services to effectively meet life's many challenges.

Vision: JFCS will respond to our community's needs with human services of exceptional quality and be widely recognized as a trusted resource for all the communities we serve.

## THE HERMAN & SCHEFF FAMILY ENDOWMENT



The Herman & Scheff Family Endowment was created in memory of Howard Herman, father of JFCS's board president, Rachel Scheff. Rachel and Andy Scheff, together with Rachel's mother, Arline Herman, set up this endowment to support Mental Health services at JFCS. "My dad's spirit is very much alive in this gift; his passion for kindness, philanthropy, and respect for all inspires so much of how we live our lives. JFCS's mission to 'enhance the well-being of all' was very much my father's mission as well."

We hope that the Herman/Scheff family's generosity motivates you to support the growth of the JFCS Foundation, providing future financial security for the agency's Four Pillars of Service.

## JFCS LEGACY SOCIETY

Endowment and legacy giving are two charitable opportunities that help JFCS continue to provide essential services for future generations. Designating a gift is a beautiful way to memorialize your values and giving priorities while contributing to the agency's long-term stability. Plan today to ensure JFCS remains the safety net for our friends and neighbors for many years to come.

If you want to learn more about legacy giving and endowment funds, please contact Michele Wellikoff at michelew@jfcsnnj.org or call 201-837-9090.

If you have already established a legacy gift please let us know.

# OLDER ADULT SERVICES MENTAL HEALTH SERVICES FOOD INSECURITY SERVICES BASIC NEEDS ASSISTANCE



## **SERVING BERGEN, PASSAIC & HUDSON COUNTIES**

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